

Placemat Questions and Responses from Sixth Meeting of Senate, February 14, 2025

Q: Has UPEI considered stopping posting on Twitter (X) in light of the current geo-political climate?

A: UPEI has been participating in ongoing discussions with members of the Canadian and regional PSE community about the continued use of X. We are currently monitoring whether our followers are still engaged with our account and what our options may be. While we haven't reached any conclusions yet, we can let you know that we primarily use Instagram to reach prospective students and Facebook and X to post news stories (that live on our website on upei.ca/communications/news).