

UPEI Cairo Campus

December 2024





Who Are They?

- Canadian International College –CIC : 2 campuses in Zayed & New Cairo since 2004 with more than 13,000 students.
- CIC Partnered with Cape Breton University since 2001
- CIC partnered with Ottawa U (Faculty of Arts) since 2010 until 2019.
- Memorial University in Egypt: MBA in Egypt - Launched May 2017
- Universities of Canada in Egypt (UCE): in 2018 we established Egypt's first IBC in partnership with (UPEI) University of Prince Edward Island.



The Egyptian Market



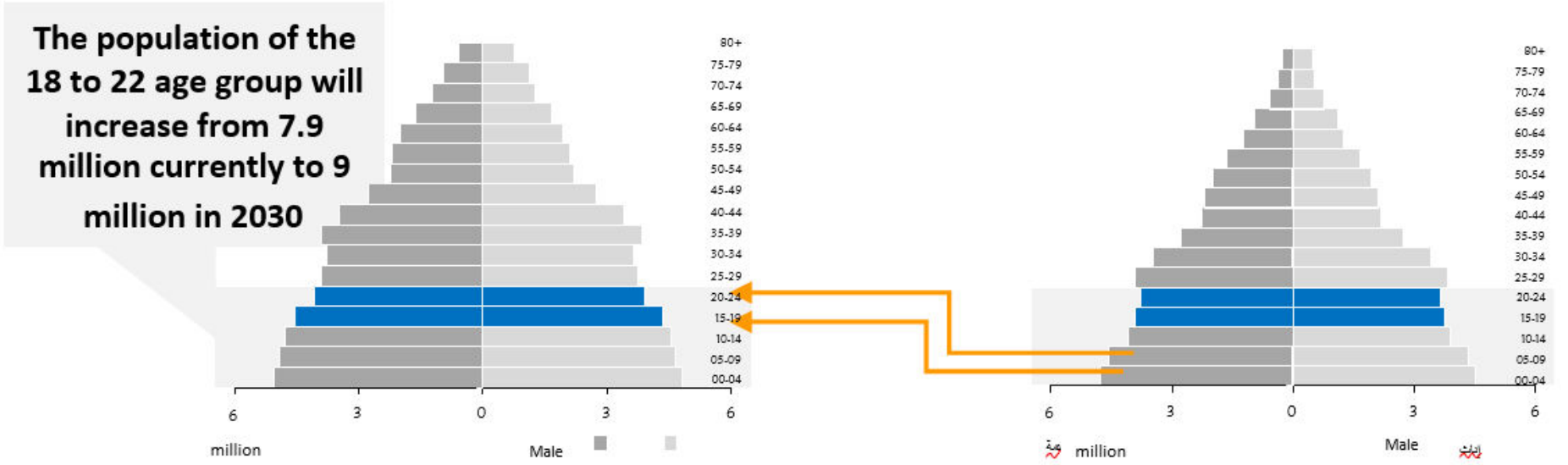
The Egyptian Market

Egyptian Population as of 2023 is 110,000,000

2030 population pyramid



2016 population pyramid

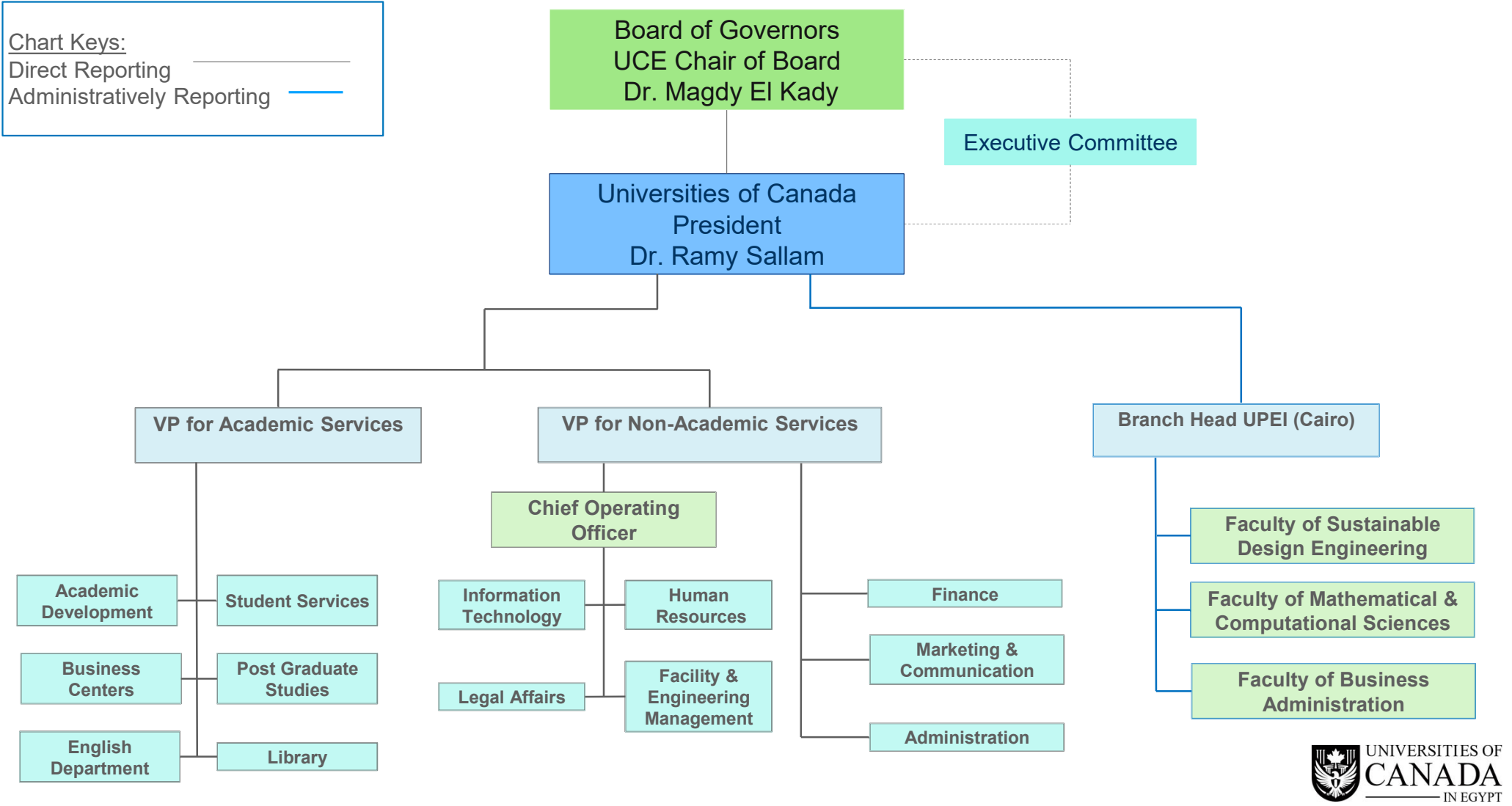


Increasing GER from 35% to 40% by 2030*

*OECD calculation

UCE Board of Governor's & Structure

Chart Keys:
 Direct Reporting ———
 Administratively Reporting ———



UCE Campus Operations & Facilities

UCE Campus

Current Phase

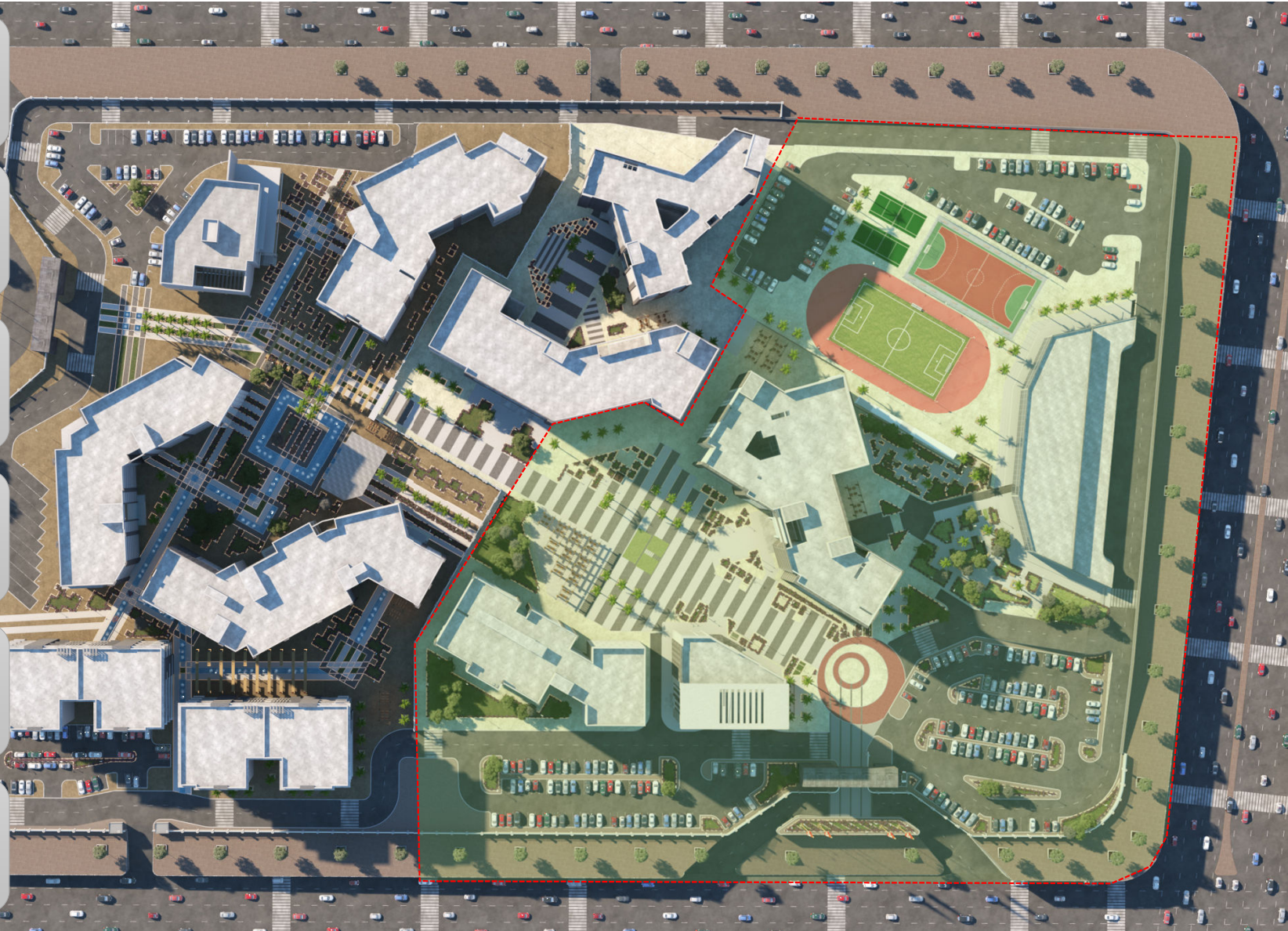
Total Area of Land
126,468 m² (30.11
Feddan)

Building Footprint
21,080 m² (5.02
Feddan) 16.7%

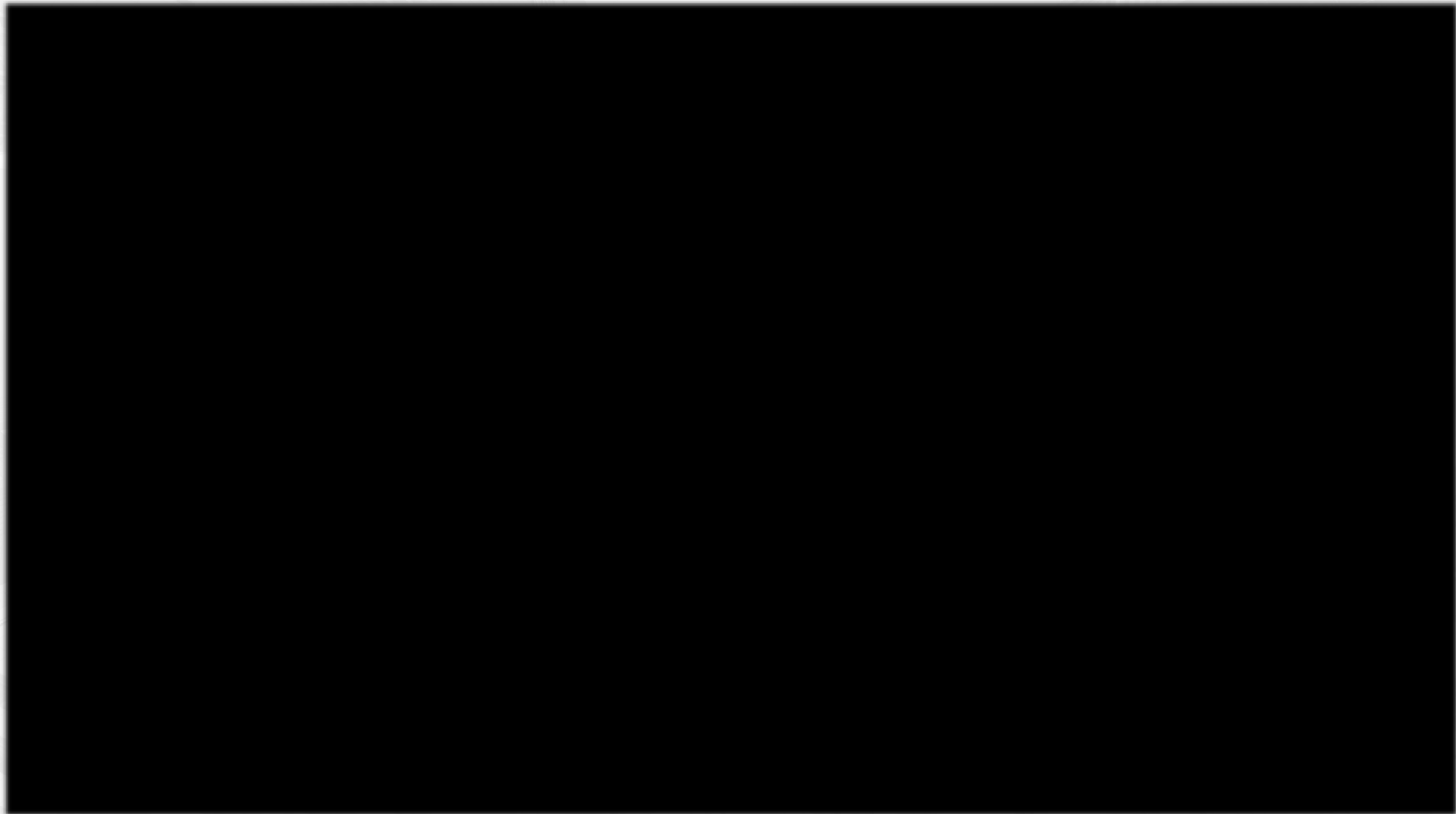
Constructed landscape
52,080 m² 52 % for Land
footprint

Constructed Buildings
7,740 m² 33% for
Building footprint

Rate of progress
52 % for Landscape
33% for Building









UPEI-Cairo Campus over 6 Years: Academic Programs offered by UPEI

6 Years UPEI

Established in 2018, UPEI Cairo Campus is the first International Branched Campus in the New Administrative Capital hosted by the Universities of Canada in Egypt, offering multiple innovative and industry-driven programs in pioneering areas of professions.

Academic Programs

- Faculty of Sustainable Design Engineering
- Faculty of Business
 - Bachelor in Business Administration with majors:
Finance, Entrepreneurship and Marketing
 - MBA in Global Leadership
- Faculty of Science: School of Mathematical and Computational Science with Majors:
Video Game Development, Business Analytics, & Data Analytics



6 Years UPEI

- Equivalence obtained from the Supreme Council of Universities for all faculties
- Engineering faculty:
 - Accredited by Canadian Engineering Accreditation Board (CEAB)
 - Recognized by Egyptian Engineering Syndicate
- 15% of students transfer to the Main Campus
- 95% of students' retention rate.
- 75% of graduates employed in the first 3 month



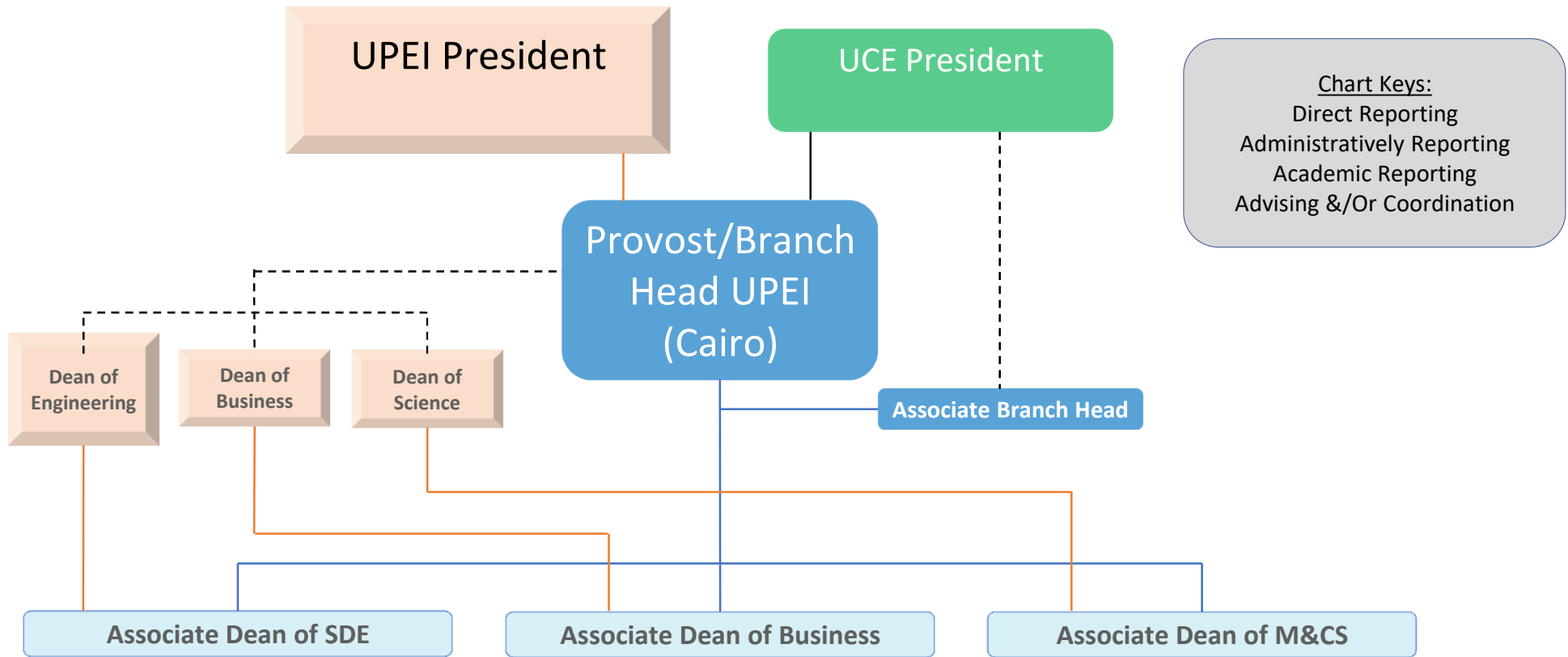
6 Years UPEI

Student Services:

- Wellness Center
- Academic Advising
- Student Success Program
- Career Development
- Student Athletes
- Entrepreneurial Activities
- Industry Partnerships



UPEI – UCE Governance Model

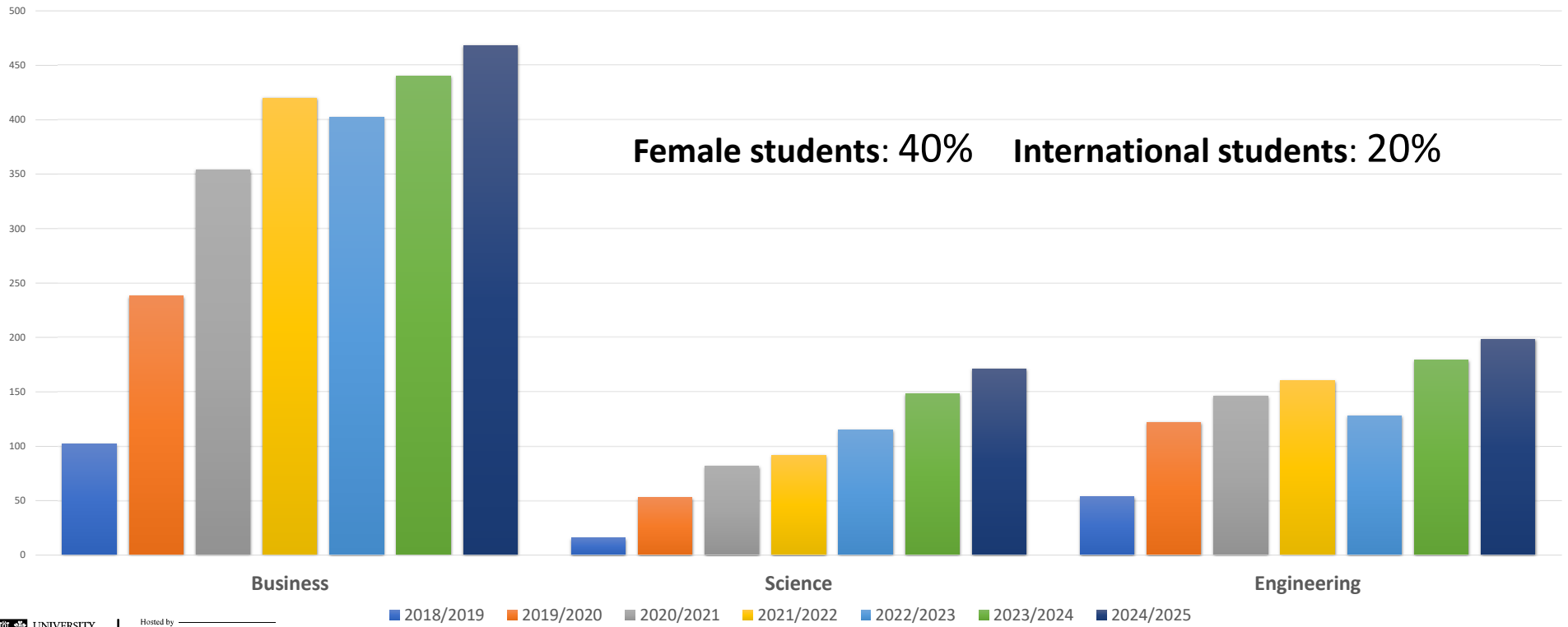


UPEI – UCE Role Division

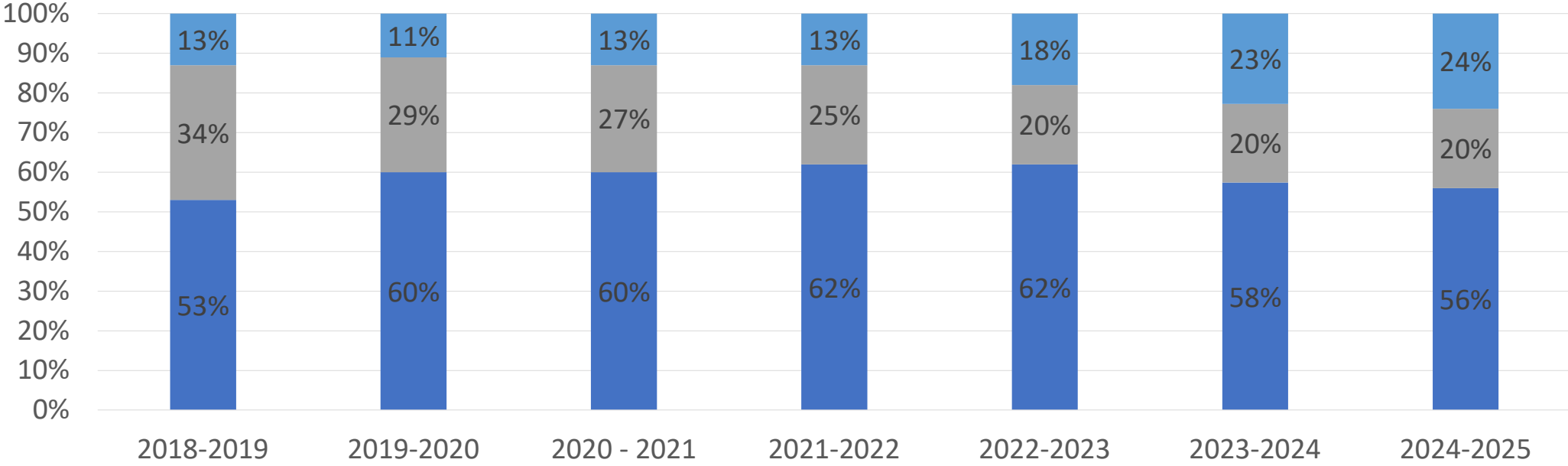
Academic – UPEI	Non-Academic - UCE
<ul style="list-style-type: none">- Academic programs/ curriculum/faculty development- Academic policies, rules and regulations- Admission requirements- Teaching and learning standards- Faculty qualifications- Quality Measures	<ul style="list-style-type: none">- Administering admission and registration according to UPEI Admission Requirements and Academic Policies- Student Recruitment- Student services (campus life, student development and career center, student wellness center, entrepreneurship center, housing, etc.---)- Administration (HR Management, Financial management, Facility Management, Marketing, IT, etc..- Non- Academic policies (student and staff)- Industry cooperation and external relations

UPEI Cairo Campus Annual Enrollment: 2018-2024

Average Enrollment /Year



Percentage of Students under each program



■ Business ■ FSDE ■ Computer Science



Total Transferred students to Canada

Total Number of Transferred Students

Year of Transfer	No. of Students Transferred and Registered at UPEI till date
2019/ 2020	4
2020/ 2021	5
2021/ 2022	17
2022/ 2023	30
2023/ 2024	21
2024/2025	23
Total	100

Current Students studying in the main Campus

Faculty of Enrollment on Main Campus	No. of Students Transferred and Registered at UPEI
BBA	11
BSC	7
FSDE	18
Arts	2
Total	38

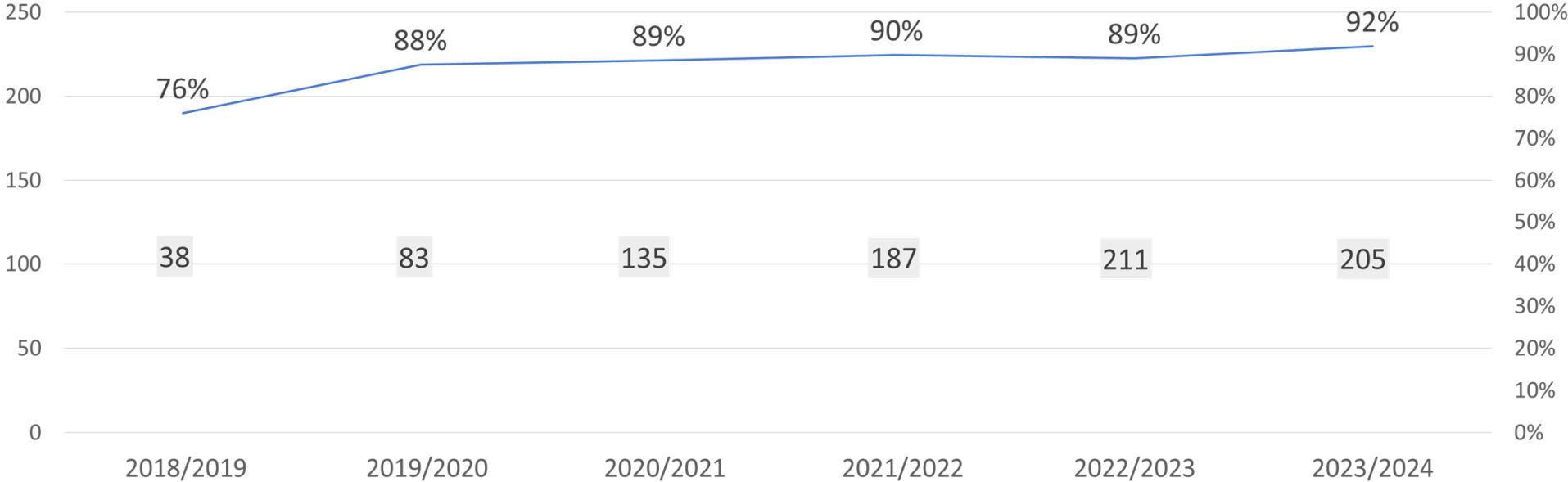
Total Number of Graduated Students from Main Campus till present 62

UPEI - Cairo Campus Course Evaluations

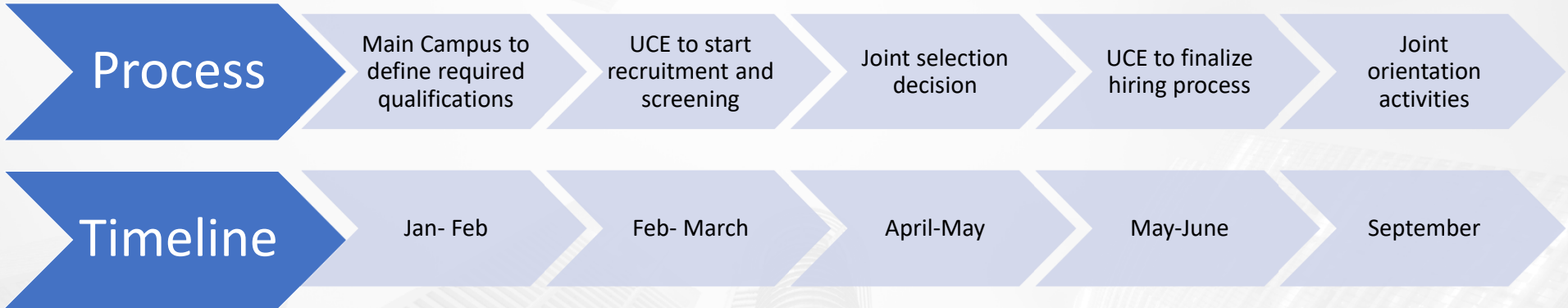
2023-2024

School	Number of Courses	Percentage of Participation in Course Evaluation	Average Course Evaluations
BA	74	50.5	4.4
SC	81	72.5	4.4
FSDE	34	73.5	4.3
Elective	16	70.5	4.5
Total	205	66.7	4.4

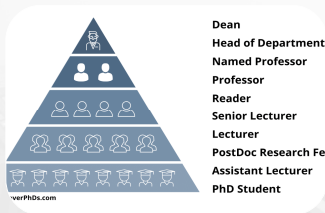
UPEI Cairo Campus Success Rates



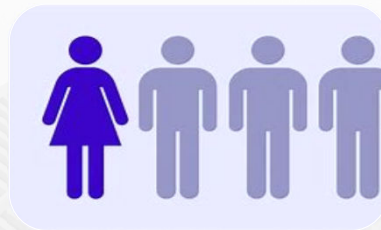
Academic Staff Recruitment and Selection Process



UPEI-Cairo Academic Staff



93 Academic staff members



67% female



10% Part timer



Student: Staff ratio 17:1



**Affiliate Academic Appointments Approved by
Senate in May 2024**

Scholarly Activities 2023-2024

Faculty	Published Journal Papers	Published Conference Papers	Published under UPEI affiliation	Work in progress	MSc. Thesis	PhD Thesis
Science	9	5	0	4	3	1
FSDE	4	1	2	2	3	1
Business	11	5	10	8	2	1
Total	24	11	12	14	8	3

UCE Student Services

Student Services Athletics



Malak Khaled Ismail, 19
First Year Computer Science Student
Modern Pentathlon



Sondos Ahmed Mohamed, 19
Third Year Business Student
Artistic Swimming



Moustafa Abouamer
UPEI Cairo Undergrad

Takes first place for mixed relay at the
*World University Championship for
Modern Pentathlon*



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**# 1 on IBCs
95 Athletes**

**# 22 on Egyptian Universities
19 Medals**

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Student Services Student Engagement

35 +activities in 23/24
9 active clubs
International Students Services



Student Services Wellness Center

Approx. 30 counseling sessions Per week
Wellness journal
Wellness group sessions/talks

World Mental Health Day'23

All day long | Food court

- Art Therapy
- Encouragements Wall
- Beads and Strings Station
- Booth for PsycPal Club

Talk

"The Meaning of Life"

12:30 - 1:30 PM | Amphitheatre

Ibrahim El Seyoufy

- Organizational Wellness Consultant
- Certified Positive Psychology Practitioner
- Certified Career Coach, ICF



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12:30 PM | Amphitheatre

"The Meaning of Life"
with Ibrahim El Seyoufy

Friday, October 10th



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Student Services Career Development

- 77% of 2024 graduates already employed
- Career Fair (25 Companies)
- Student Ambassador Program
- Work study Program (29) + Student Internships (11)

Gain Work Experience

With our Summer Internships

- Recruitment Intern
- Customer Relations Office Representative
- Jr. International Recruiter
- DMZ Cairo Operations Intern
- Entrepreneurship Center & DMZ Ambassador
- UofCanada & UPEI Cairo TikTok Content Creator
- Tech Support Specialist

Apply now through the Career Portal

Thursday 25th of May

Students at UPEI Cairo Campus

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UPEI-Cairo Campus :

3 Graduating Cohorts 2022/2023/2024

Class of 2024



UPEI-Cairo Campus : Future Plans

Future Plans

1- New Programs

- **Faculty of Arts**
 - Economics
 - Political Science
 - Psychology
 - Applied Communication, Leadership and Culture
- **Faculty of Education,**
Masters program

2- More two directional Student/Faculty exchange.

3- More research collaboration.

4- More visibility for Cairo Campus in Charlottetown.





Questions ?